



Logo Program



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Topics

- **Recent Change**
- **Pilot Programs**
- **Delinquent Accounts**



Recent Changes

Business Constructed Signs

- We no longer are offering Business installed Signs.
- Any new LOGO signs will be installed and Funded through program, utilizing current 1 or 10 year contracts.

Proposed Logo Program

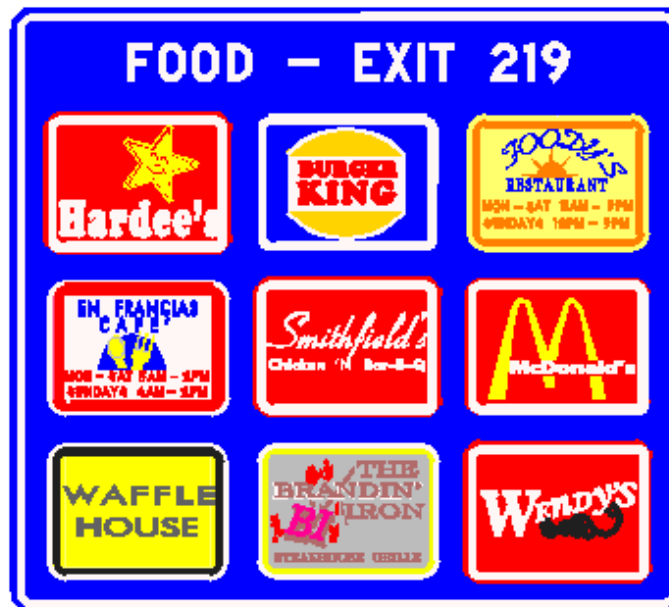
- Add fifth service, Attractions, as permitted in Millennium MUTCD
- This is Pending Board Approval.



Pilot Programs

- **9 Panel Signs**
- **Combination Panels**
- **Supplemental Panel**

9-Panel Logo Sign



- Increase sign size to accommodate 9 facilities.
- Current Code Limited to six (6) Logo panels per sign (MUTCD 2F.04)

New 9 Panel Sign



- US70 Main Line at US17 Exit In New Bern

9 Panel Ramp Sign



- US70 East Bound Exit Ramp At US17

Combination Pilot Program



- Maximize participation
- Use of Existing Sign and Supports
- Provide three each of two different service types on same sign.
- Not in conformance with MUTCD
- No service type shall appear on more than one sign (MUTCD 2F.02)

Traditional 6-Panel w/ Supplement Panel



- Add Panel To Indicate The Number Of Additional Restaurants
- Issue - Boundary For Which Restaurants Are Included



Delinquent Accounts

- **Fiscal Currently Responsible To Send Notices To Businesses**
- **When To Remove Signs**



TODS

Tourist Oriented Directional Signs

- General Assembly Passed Program On August 26,2002
(G.S. 136-140.15-19)
- NC Admin. Code Title 19A-02E.1101 to 1108
- Not Available on Control Access Roadways
- Open To Almost Any Business
- Only Restriction - Open Min. 5 days/Week, 8 Hours/Day



TODS ISSUES

- **Not In SAP**
- **Operating Hours VS Seasons**
- **Application Fee**
- **Who Provides Sign**
- **Sign Spacing**